

# PRIVACY POLICY

## 1. GENERAL INFORMATION

This privacy policy applies to all processing of the personal information provided via the following applications (hereinafter individually and collectively referred to as the “**App**”):

- Infinergi

The data controller of the personal information is SEMAR srl, with registered office in Via Sardegna 5, 60022 Castelfidardo (AN), (hereinafter, “**SEMAR**” or the “**Owner**”).

SEMAR can be reached at the following e-mail address: [privacy@semar.biz](mailto:privacy@semar.biz)

SEMAR commits to comply with the legal obligations imposed by Regulation (EU) 2016/679 of the European Parliament (hereinafter, the “**GDPR**”).

By using the App you can keep track of yours SEMAR devices (e.g. Infinergi Charging Stations) and access all data described in section 2 below.

Access to the App is free of charge. Prior to accessing certain information and content of the App, you must previously register a valid account through the corresponding forms on the App, and you must accept, in accordance with the GDPR the processing of your personal data.

## 2. PERSONAL DATA

By means of the App, SEMAR processes the following categories of personal data:

- Your identification data (e.g. your name, surname, username and password)
- Your contact information (e.g. your e-mail address)
- Information about the mobile device where the app is installed (model, operating system, language, push token)

Other data are App dependant.

### 2.1 Infinergi

By means of the Infinergi, application, the following personal data are collected:

- Information about your electrical system, such as the type of system (e.g. single-phase/three-phase), the meter power, the earthing arrangements and the presence of a photovoltaic system
- Information of your activity and your use of Infinergi, including settings, charging amount, charging sessions.
- Serial number of your RFID tags

With your permission, we may also access your photo or camera roll. This is only required to associate a new Infinergi to your account by scanning the QR code located on its label. The image is not saved anywhere but is only used to decode the QR code in real time.

### 3. PURPOSE OF PROCESSING

SEMAR collects and processes the above-mentioned personal data for the following purposes:

- Registration of the account
- Receive customised notifications based on the use of your SEMAR devices
- Technical support in case of any issue
- Fulfilment of legal obligations

### 4. LEGAL BASIS AND NATURE OF DATA PROVISION

The data processing carried out for the purposes of account registration finds its legal basis in Art. 6(1)(b) of the GDPR, i.e. in the performance of contracts or pre-contractual measures to which the data subject is party.

The processing of your identification and contact information is necessary so that we can manage efficiently and response to your request for information, as well as to provide you our remote technical assistance services.

The fulfilment of legal obligations to which SEMAR is subject finds its legal basis in article 6(1)(c) of the GDPR.

### 5. DURATION OF STORAGE

We process and store your personal data as long as it is necessary for the fulfilment of our contractual and legal obligations.

Your personal data are retained until the Account is deleted.

### 6. YOUR RIGHTS

Your legal rights regarding the processing of your personal data are as follows:

- Right of access to your stored data;
- Right to rectification;
- Right to erasure;
- Right of objection;
- Right to restrict processing;

- Right to data portability.

You can revoke your consent to the processing of your personal data at any time. In addition, there is a right of appeal to a competent data protection supervisory authority in Bavaria (Art. 77 GDPR).

You can delete your Account:

- directly from the App, via the 'Profile' section
- by sending an e-mail to [info@semar.biz](mailto:info@semar.biz) with "Delete Account" in the subject line

Upon receipt of your cancellation request, we will immediately delete all personal data in our archives related to your Account.

## 7. PRIVACY POLICY UPDATE

This Policy was published on 01/03/2024 and may be changed in the future. We will inform you of such changes as soon as they are introduced and they will be binding as soon as they are published.

Please visit the Policy section of the App regularly to keep up to date with the data we collect and how we use it.